



Greetings, Business Owner,

We cordially invite your business to become a sponsor of the **2024 Reindeer Fun Run!**

This 5k Run and 2k Walk will be held on **Saturday, December 14, 2024** at 8 am in David Braun Park. Sponsoring is a meaningful way to show your support for the community.

*We will promote the event on social media, including NextDoor, so your business will be seen by thousands of potential customers in the Bay Area between now and December.*

Choose from one of our 5 paid Sponsorship Levels from the **Santa Sponsor at \$3,000** to the **Candy Cane \$100 Sponsor**. (Sponsor Levels on page 2).

We encourage sponsors to use the new virtual race packet (details later), put the spotlight on their business in the Roscoe Lee Pavilion on race day with fun activities or holiday samples. Think "snowball" toss, holiday caroling, sugar plum tasting, poinsettia raffle ... or however you wish to make your business a shining star this holiday season. Take advantage of this merry and bright event to draw attention to your business with active exposure to citizens ready to shop locally.

**In-Kind Elf Sponsor** donations are welcomed, too! If you wish to donate items for door prizes or to support the event, please let us know.

Thank you for your support of this beloved Nassau Bay event.

With holiday cheer,

*The CANBE Team*

Community Association for Nassau Bay Enhancement

[www.NassauBayCANBE.org](http://www.NassauBayCANBE.org)








Contact: [gnelson2016@gmail.com](mailto:gnelson2016@gmail.com) • 832-419-7987



**Connect with customers through the VSB.**



The Community Association for Nassau Bay Enhancement, Inc. (CANBE) is registered as a 501(c)(3) non-profit organization. Contributions are tax-deductible to the extent permitted by law.

Business & Family Sponsorship Opportunities		Logo on Back of T-Shirts	Banner	Group Discount Code *	Event T-Shirts	BYO Tent Set-up Spaces	Mention at the Event Website, Social Media	
 <b>\$3,000 Santa</b>	Team Award Sponsor	Largest Logo	Feather Banner	✓	3	2	✓	Free
 <b>\$1,250 Rudolph</b>	Costume Award Sponsor	Large Logo		✓	2	1	✓	Free
 <b>\$600 Silver Bell</b>		Logo		✓	1	1	✓	Free**
 <b>\$300 Frosty</b>		Name in Text				1	✓	-
 <b>\$100 Candy Cane</b>							✓	-
 <b>Elf Sponsors</b>	CANBE welcomes donations of water, holiday snacks, supplies, or door prizes! Anyone wishing to sponsor at this level is welcome to promote at the event with marketing material and will receive acknowledgment at the event as an Elf Sponsor.							-

\* Expires on Sept 15th. \*\* Subject to availability

To become a sponsor,  
request a Sponsor Packet from  
[ghnelson2016@gmail.com](mailto:ghnelson2016@gmail.com)  
832-419-7987