



Greetings, Business Owner,

We cordially invite your business to become a sponsor of the **2024 Reindeer Fun Run!**

This 5k Run and 2k Walk will be held on **Saturday, December 14, 2024** at 8 am in David Braun Park. Sponsoring is a meaningful way to show your support for the community.

*We will promote the event on social media, including NextDoor, so your business will be seen by thousands of potential customers in the Bay Area between now and December.*

Choose from one of our 5 paid Sponsorship Levels from the **Santa Sponsor at \$3,000** to the **Candy Cane \$100 Sponsor**. (Sponsor Levels on page 2).

We encourage sponsors to use the new virtual race packet (details later), put the spotlight on their business in the Roscoe Lee Pavilion on race day with fun activities or holiday samples. Think "snowball" toss, holiday caroling, sugar plum tasting, poinsettia raffle . . . or however you wish to make your business a shining star this holiday season. Take advantage of this merry and bright event to draw attention to your business with active exposure to citizens ready to shop locally.

**In-Kind Elf Sponsor** donations are welcomed, too! If you wish to donate items for door prizes or to support the event, please let us know.

Thank you for your support of this beloved Nassau Bay event.

With holiday cheer,

*The CANBE Team*

Community Association for Nassau Bay Enhancement

[www.NassauBayCANBE.org](http://www.NassauBayCANBE.org)

Contact: [gghnelson2016@gmail.com](mailto:gghnelson2016@gmail.com) • 832-419-7987










**Connect with customers through the VSB.**



August 18, 2024 D

**Become a Business or Family Sponsor.  
Print page 2 and fill out the form.**



Business & Family Sponsorship Opportunities		Logo on Back of T-Shirts	Banner	Group Discount Code *	Event T-Shirts	BYO Tent Set-up Spaces	Mention at the Event Website, Social Media	
 <b>\$3,000 Santa</b>	Team Award Sponsor	Largest Logo	Feather Banner	✓	3	2	✓	Free
 <b>\$1,250 Rudolph</b>	Costume Award Sponsor	Large Logo		✓	2	1	✓	Free
 <b>\$600 Silver Bell</b>		Logo		✓	1	1	✓	Free**
 <b>\$300 Frosty</b>		Name in Text				1	✓	-
 <b>\$100 Candy Cane</b>							✓	-
 <b>Elf Sponsors</b>	CANBE welcomes donations of water, holiday snacks, supplies, or door prizes! Anyone wishing to sponsor at this level is welcome to promote at the event with marketing material and will receive acknowledgment at the event as an Elf Sponsor.							-

\* Expires on Sept 15th. \*\* Subject to availability



**This year we're offering a Virtual Swag Bag.** The VSB will cut down on clutter, printing costs and increase efficiency, and keep paper out of landfills. Most importantly, it lets you gather contact information from respondents and receive analytics reports showing you how your VSB offer is received. You can offer free products or services, coupons, rebates, free trials, discounts, free classes, free downloads, and goodies. **Details about participating in the VSB will follow.**

## Become a Sponsor

Deadline Nov 1

- A. Fill out this interactive form on computer or laptop and click Submit, **OR**
- B. Print the form and fill it out with a pen. Then either scan the completed form and email to [ghnelson2016@gmail.com](mailto:ghnelson2016@gmail.com), **OR** mail to: CANBE, 1800 Space Park Drive, Suite 200, Nassau Bay TX, 77058.

Sponsor Name  Phone  Sponsor Address

Contact Person  Email  Phone Number

In support of CANBE, the Reindeer Fun Run/Walk will be held at David Braun Park on Saturday, Dec 14, 2024 at 8 am. Please accept this confirmation to participate as (select one):

- Santa Sponsor \$3,000
- Rudolph Sponsors \$1,250
- Silver Bell Sponsors \$600
- Frosty Sponsors \$300
- Candy Cane Sponsors \$100
- Elf Sponsor In-kind



**Submit**

**Your Sponsorship becomes official when your payment is received.**

Questions? Contact Gayle Nelson: [ghnelson2016@gmail.com](mailto:ghnelson2016@gmail.com) • 832-419-7987

### Payment Options

**1. Click here to use PayPal.**

**or**

**2. Write a check.**  
Make check payable to: "CANBE", and mail to: CANBE, 1800 Space Park Dr. Ste 200, Nassau Bay TX, 77058.

# Reindeer Fun Run

## 2024 Sponsors

\$10,000



SANTA SPONSORSHIP: \$3,000

RUDOLF SPONSORSHIP: \$1,250

SILVER BELLS SPONSORSHIP: \$600

Stephen Ulsh



FROSTY SPONSORSHIP: \$300

**Clif & Terry  
Grim**

**thrivent**



CANDY CANE SPONSORSHIP: \$100

ELF SPONSORSHIP: IN-KIND CONTRIBUTIONS

**The Braun  
Family**

**CHICKEN  
N PICKLE**



VERBAL COMMITMENT • LEVEL TO BE DETERMINED